SIDEIQ YAR

Animator
Graphic Designer
Web Design / Development

CONTACT

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LinkedIn

EDUCATION

Queens College
Flushing NY: 2016
Bachelors of Arts in Graphic Design

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Adobe After Effects
Adobe Character Animator
Adobe Animate
HTML
CSS
JavaScript
jQuery
PHP
Branding & Identity
Communication
Marketing
Print Knowledge
Typography
Creativity and Imagination
Drawings and sketches
Patience and attention to detail
Time Management
The ability to collaborate
remotely with others
Adaptability
Problem-solving
Effective communication

CAREER OBJECTVE

Creative and results-driven media and graphic design professional with 10+ years of extensive experience in fast-paced environments working on a series of dynamic projects across various technologies. Effective communicator who excels at working collaboratively and independently to create, produce, and present creative solutions to achieve the most benefical outcomes for clients.

WORK EXPERIENCE

Graphic Designer
International Institute for the Brain / Brain Injury Rights Group / The Parent Party
May 2021 - Current
- Created and edited all three companies logos
- Built branding guide, business cards, letterhead, and other marketing materials for all three companies
- Generated animation videos for students
- Maintained websites - https://ibrainnyc.org/
- Assisted the media team with varies projects - Photo/Video/Design
- Designed, developed, and maintained various websites for each company including: https://braininjuryrights.org/
  https://reopenclass.com/
  https://demaskclass.com/
  https://parentparty.org/
- Set up web server and hosting packages
- Established 50+ subdomains
- Created a website template and spread it across all subdomains

Web Design / Development
Al-Mamoor School
March 2020 - Current
- Recreated their Logo into a vector format
- Designed developed, and maintained the school website with all the necessary features. https://almamoor.org/
- Set up hosting and subdomains
- Created a merchant account and separate website for donation and payment purposes

Graphic Designer Internship
Craft Mccann Worldgroup
Oct 2019 - Dec 2019
- Designed mockups and layouts for printable coupons for L'Oréal and Nespresso

Graphic Designer Volunteer
The Committee for Disabled Students of Queens College
Jun 2014 - Jan 2019
- Created current brand logo
- Designed and printed various banners, posters, and flyers for events

Animator
TNTMAX
Nov 2018 - Dec 2018
- Created animation videos, holiday cards and presentations for marketing department

Graphic Designer / Animator Internship
Nekki Communications
Aug 2017 - Feb 2018
- Assisted clients with branding - building/creating logos, business cards and brand identity
- Worked on every aspect of the animation production such as scripts, mouth/body and facial expression animations, sound effects and music for marketing use